

Go to <https://appieawards.awardsengine.com/>

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Create an account

(If you are a first-time entrant or registering a new email address)

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Login your account

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Create an Entry

(make sure read all rules)

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Choose Category

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Fill up below:

Campaign title

Name of advertiser/client

Name of agency/company

Name of brand

Media spend expenditure

Communication touchpoints

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Written Entry

The Business Challenge (250 words max)

The Big Idea (250 words max)

The Results (250 words max)

Campaign Synopsis (150 words max)

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Presenter details

(1 presenter only)

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Agency, Clients, and Trophy Credits

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Next step: Upload video and campaign image

Creative Reel - 4-minute video (.mov or avi format, up to 200MB)

Campaign Image (hi-resolution, jpeg format)

Presentation Slides (for 6 minutes presentation)

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Make payment RM 1500 + 6% SST per campaign

((includes a fee for 1 entry submission + pass to stay throughout the conference day + one seat at awards dinner same evening))

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We will announce the finalist on marketingmagazine.com.my on 9th March 2020

p/s:

- 1) You will receive a copy of your submission and pro forma invoice via email that you registered.
- 2) Timothy (tim@adoimagazine.com) will email the invoice and follow up on payment.
- 3) If you have any questions, please email amira@adoimagazine.com